



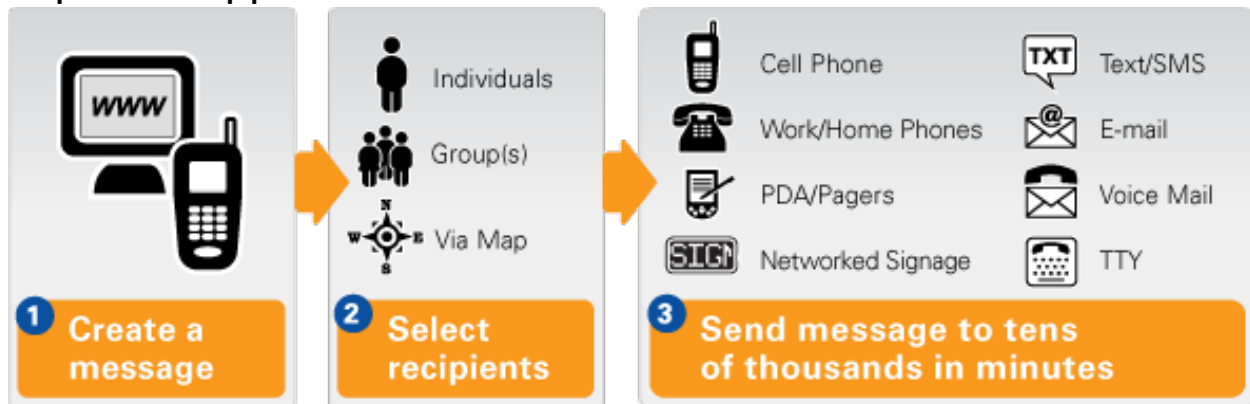
Blackboard Connect™

The Lyford CISD is pleased to announce the launch of the **Connect-ED**® service, our new alert and notification service. With the Connect-ED service, our schools can send periodic and personalized voice messages to parents within minutes. The Connect-ED service will be used to complement our emergency preparedness procedures and to inform parents of upcoming school events such as statewide testing, fund-raisers and PTA meetings.

The Connect-ED system enables key administrators and personnel to reach all parents and staff with personalized voice and text messages quickly to provide valuable information should a need arise.

Studies conducted by independent research firms have concluded that Connect-ED usage results in increased parent involvement, improved attendance, as well as decrease in truancy and school level cost savings.

Simple three-step process to send a call:



More information about the Connect-ED service may be found at www.blackboardconnect.com.

Download Connect Letter to Parents

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